



**Employers in the WPL area would benefit from:**

- Grants for on-site sustainable transport improvements (e.g. cycle parking, showers, lockers)
- Grants for on-site car parking management (e.g. monitoring & enforcement systems)
- Access to a Travel Plan advisor dedicated to the WPL zone

**Employees in the WPL area would benefit from:**

- Discounts on bus fares
- Discounted P&R fares
- Reserved P&R parking
- Discounts on bike purchases